



PRESS RELEASE

7 May 2006

BREAK THE DE VINCI CODE – AND FLY TO NEW YORK

Customers of the Curzon Community Cinema in Clevedon will be amongst the first in the country to see one of the most awaited Hollywood releases of the year – *The Da Vinci Code*.

The film, based on Dan Brown's worldwide best-selling novel and starring Tom Hanks, is released in the UK on 19 May and cinema fans are at fever-pitch in anticipation. The Curzon Community Cinema in Clevedon has pulled off something of a coup, by securing the film on its UK Release Date for a 3 week run.

To celebrate this achievement The Curzon has teamed up with Global Independent Travel of Clevedon to offer one lucky customer the chance to win two flights to New York direct from Bristol, with Continental Airlines.

Manager Jon Webber said, "We are really excited about getting *The Da Vinci Code* on release, and for a 3 week run. We are sure that our customers will share our excitement. It is never easy getting big films on their release date, as we are always at the mercy of the film distributors. Fortunately, the loyal support we get from our customers helps our cause considerably. And thanks to the generosity of Global Travel, there is even more reason to see *The Da Vinci Code* at The Curzon."

Global Independent Travel, based in Old Street, Clevedon (www.global-independent.com), are also providing runners up prizes of one £100 holiday voucher and two £25 holiday vouchers. In addition, there are six pairs of Curzon tickets to be won. Entry to the draw is free and must be made in person at the Curzon Box Office during opening hours for screenings of *The Da Vinci Code*. Full terms and conditions are available from the Curzon web site at www.curzon.org.uk.

Because of the heightened anticipation surrounding the release of *The Da Vinci Code*, packed houses are expected. To make sure that no-one misses their preferred performance The Curzon has activated its advance ticket booking line for the film. The booking service, operated by Music Box, means that customers can purchase their tickets for all performances from 19 May through to 4 June. Music Box can be contacted between the hours of 10.00 and 1.30, Monday to Friday, by calling 01275 349010. A booking fee applies.

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Notes to Editors:

1. The Curzon Community Cinema is believed to be the oldest purpose built, continuously operated cinema in the world, having opened its doors for the first time in April 1912.
2. For the past 9½ years the cinema has operated as a Registered Charity having been saved from closure by public subscription back in November 1996.
3. If you have any questions regarding the content of this press release please call Jon Webber on 01275 879115 or Chris Brain on 07919 018753.