

Hotline to Harry Potter

PRESS RELEASE – APRIL 2004

The Curzon Cinema in Clevedon has announced that it will be amongst the first cinemas in the country to show the next magical instalment in the Harry Potter series of films.

Harry Potter and the Prisoner of Azkaban is released in the UK on 4th June, and The Curzon has once again secured a major coup by getting the film four days earlier for special Advance Screenings twice a day, starting on Monday 31st May.

To cope with the expected high demand for tickets to see these four days of Advance Screenings plus all the performances for the following two weeks, The Curzon has opened a special **Harry Potter Ticket Hotline** so that you can reserve your tickets in advance. The Hotline opens on Friday 14th May, and is open from 9.00am to 7.00pm every day.

Screenings will be at 3pm and 7pm from Monday 31st May through until Sunday 6th June, with an extra 11am screening on Saturday 4th June. From Monday 7th June there will be screenings every evening at 7pm, plus matinees at 11am and 3pm on Saturday 12th June. On Sunday 13th June, screenings will be at 1.30pm and 5.30pm.

You can reserve tickets for all these performances using the Harry Potter Ticket Hotline number: **07976 140479**. If you are a Wizard and are not sure how to use the telephone, either call the Ministry of Magic or simply ask for help from a friendly Muggle!

For those reserving tickets in advance using the new Hotline, the cinema doors will open 60 minutes before the start of the film to allow for collection of tickets. This means that you will not only be certain of getting tickets for your chosen show, but you will also have the pick of the seats for that performance, which are on an first come first served basis. All reserved ticket will have to be collected at least 15 minutes before the film starts, and doors will open the usual 30 minutes before the film for those paying at the door.

Announcing the new Hotline Curzon General Manager Jon Webber said, "People have been starting to ask us when we were going to get the new Harry Potter film and whether they could buy their tickets in advance in order to be sure of seeing the film on their chosen day. So we have responded by setting up this special Harry Potter Ticket Hotline. If it works well it is something we may repeat for other films in the future."

The Advance Screenings will be part of a wave of 'Pottermania' across the region, and The Curzon is encouraging people to join in the fun by coming along to the these special screenings dressed as their favourite character from the Harry Potter books.

There will also be midweek matinees on 8th and 10th June, but these will not be bookable in advance.

Notes to editors:

1. *The Curzon Cinema is the trading name for The Curzon Clevedon Community Centre for the Arts (Registered Charity No. 1058389). The Curzon cinema, which first opened its doors in April 1912, is Grade II Listed and is believed to be the oldest purpose built continuously operated cinema in the world. The Curzon has operated as a registered charity for eight years.*
2. *The Curzon Restoration Fund has been established to raise matched funding to support a bid to the Heritage Lottery Board for a £5.2m restoration of this historic cinema, including opening-up the grand circle that was closed in the 1970's, construction of a new foyer atrium, the erection of a second cinema screen at the rear of the building as well as the creation of other community facilities.*
3. *The Curzon shows the very latest cinema releases – daily. To find out more about The Curzon Community Cinema, please visit www.curzon.org.uk.*
4. *The screening times for Harry Potter and The Prisoner of Azkaban at The Curzon are set out on the attached schedule.*

All contact regarding this press release should be made through Jon Webber on 01275 879115.

THE CURZON COMMUNITY CINEMA

OLD CHURCH ROAD
CLEVEDON

Screening Schedule for

Harry Potter and the Prisoner of Azkaban

Day	Date	Film Screening Times	Doors Open for collection of reserved tickets	Doors Open to 'pay-on-the-door' customers
Monday (Advance Screening)	31st May	1500hrs	1400hrs	1430hrs
		1900hrs	1800hrs	1830hrs
Tuesday (Advance Screening)	1st June	1500hrs	1400hrs	1430hrs
		1900hrs	1800hrs	1830hrs
Wednesday (Advance Screening)	2nd June	1500hrs	1400hrs	1430hrs
		1900hrs	1800hrs	1830hrs
Thursday (Advance Screening)	3rd June	1500hrs	1400hrs	1430hrs
		1900hrs	1800hrs	1830hrs
Friday 4th June		1500hrs	1400hrs	1430hrs
		1900hrs	1800hrs	1830hrs
Saturday 5th June		1100hrs	1000hrs	1030hrs
		1500hrs	1400hrs	1430hrs
		1900hrs	1800hrs	1830hrs
Sunday 6th June		1500hrs	1400hrs	1430hrs
		1900hrs	1800hrs	1830hrs
Monday 7th June		1900hrs	1800hrs	1830hrs
Tuesday 8th June		1400hrs	1300hrs	1230hrs
		1900hrs	1800hrs	1830hrs
Wednesday 8th June		1900hrs	1800hrs	1830hrs
Thursday 9th June		1400hrs	1300hrs	1230hrs
		1900hrs	1800hrs	1830hrs
Friday 10th June		1900hrs	1800hrs	1830hrs
Saturday 12th June		1100hrs	1000hrs	1030hrs
		1500hrs	1400hrs	1430hrs
		1900hrs	1800hrs	1830hrs
Sunday 13th June		1330hrs	1230hrs	1300hrs
		1730hrs	1630hrs	1700hrs
Monday 14th June to Thursday 17th June		1900hrs	1800hrs	1830hrs
Saturday 19th & Sunday 20th June		1500hrs	1400hrs	1430hrs
Saturday 26th & Sunday 27th June		1500hrs	1400hrs	1430hrs

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